

Making a difference now and in the future

Ultimately, The AstraZeneca Young Health Programme aims to increase the number of young Aboriginal and Torres Strait Islanders driving safely and with a licence. Yet we believe that the programme has the ability to make a difference beyond driver licensing and the reduction of road fatalities. It can also increase the capacity and resilience of local communities by providing young people with the skills that enable them to engage actively in community life. More young Indigenous people driving with a valid licence will help them to get to school or work. It will help them to access a range of opportunities and community support services that may have otherwise been inaccessible. It will also assist them to support themselves, their family and friends. Our ambition reflects our shared commitment to positively impact the lives of young people. We want to provide an exemplary community-driven model for driver licensing, training and support for current and future young Indigenous drivers.

Find out more about the AstraZeneca Young Health Programme – contact
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The AstraZeneca Young Health Programme



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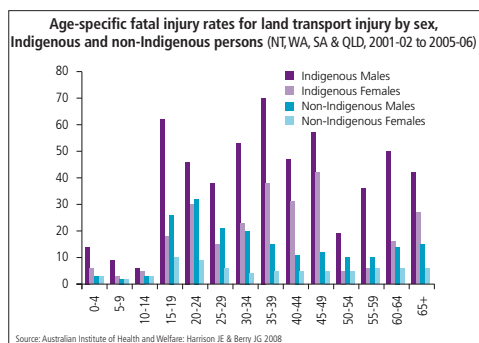
Welcome to The AstraZeneca Young Health Programme

For young people, the opportunity to gain a driving licence is an important step towards becoming an adult. A driver's licence offers the chance of more independence, as well as better access to employment, education and health care. The process of obtaining a driving licence also exposes young people to road safety education.

Yet for many young adults from Aboriginal and Torres Strait Islander communities, there are substantial barriers to obtaining a driving licence. Less than fifty percent of Aboriginal people in remote communities report having a valid driving licence, resulting in limited access to education, employment and health services. Every year on Australian roads almost three times more Aboriginal and Torres Strait Islander people die in fatal road accidents.

While obtaining a learners driving licence is relatively straightforward for most Australians, many Aboriginal people in urban, rural and remote locations face numerous obstacles. These include lack of appropriate documentation such as a birth certificate or different names on documents, limited access to licensing and testing facilities, low levels of literacy, lack of self esteem, feelings of intimidation, the prohibitive cost of driving lessons and poor access to eligible supervisory driving instructors.

Recognising that the low rates of licensing in Aboriginal and Torres Strait Islander communities and limited access to road safety education have a far reaching and sustained negative impact on young people and their families, AstraZeneca and The George Institute for Global Health have joined forces to establish the **AstraZeneca Young Health Programme**.



Key programme features:

Community Road Safety Champion

The Road Safety Champion will form an integral part of the community who will be trained and supported by The George Institute. The Road Safety Champion will be the "go to" person for young people in the community for licensing and road safety and will help young people access the information and services they require to obtain a licence.

Empowering at the community level

There are very few programs in Australia aimed at increasing driver licensing and road safety in Aboriginal and Torres Strait Islander communities. The AstraZeneca Young Health Programme will fill this void by bringing together and strengthening licensing and road safety services in three Aboriginal communities in New South Wales. We will work with communities to develop appropriate resources and materials to support young Aboriginal and Torres Strait Islanders in their efforts to gain a driving licence.

Working in partnership with community, the programme aims to raise knowledge and awareness about road safety issues like speeding, car overcrowding, proper seat belt and child restraint use and drink driving. In consultation with the community, the

programme will develop resources to help build a sustained capacity within communities to support young Aboriginal and Torres Strait Islander drivers and aspiring drivers.

An expert research team from The George Institute will conduct interviews and focus groups in each of the local communities to identify specific local road safety and driver licensing priorities and will work with relevant service providers to identify gaps in local service provision and delivery. The programme will also explore attitudes towards road safety and licensing which will inform the ongoing development of the programme and its delivery. The impact of the programme will be evaluated, including access to the service, and licensing outcomes.

Community Engagement & Leadership

Local steering committees in each community will provide input into programme activities and direction. Local community leaders, community groups and organisations, as well as panels of young people, will shape their local programme and provide important local advocacy. Young people will have a guiding hand in developing community materials and profile raising activities to highlight the importance of having a licence and road safety skills.

Community Acceptability

The George Institute will build on its strong track record of working with local Indigenous communities to ensure that the programme is driven and owned by the community. Resources and support will be developed and implemented with the expressed consent and input of the local community.